



联系我们 / Contact Us

地址：中国广州市天河区黄埔大道西601号暨南大学管理学院

电话：+86 20 8522 7439

传真：+86 20 8522 6051

网址：<http://ms.jnu.edu.cn>

邮编：510632

Add: School of Management, Jinan University, No.601,

Huangpu Avenue West, Guangzhou, P.R. China

Tel: +86 20 8522 7439

Fax: +86 20 8522 6051

Web: <http://ms.jnu.edu.cn>

Postcode: 510632



暨南大学
JINAN UNIVERSITY

暨南大学
管理学院

SCHOOL OF MANAGEMENT AT JINAN UNIVERSITY



100

95

75

25

5

0

Dean's Message 院长寄语



欢迎来到暨南大学管理学院！

“始有暨南，便有商科”。当我们欢庆学校110周年华诞的时候，暨南大学的商业与管理学科也已经走过了将近一个世纪悠长而光辉的岁月。作为中国商科教育的先驱之一，暨大管理学院在教学、研究和社会服务每一个领域的美誉度和影响力都在与日俱增。

学院一直致力于融合、提炼中华管理智慧，使之与现代商业实践相结合，培养对中华文化和世界经济拥有深刻洞察力的未来商业领导者。我们的所有战略和行动都指向这一使命。秉承暨南商科的优良传统，我们强调教学、科研与管理实践的高度融合，为成为一所卓越的国际商学院而不懈努力。

今天的管院是137位教师和73位员工和5000位莘莘学子的共同家园。我们的本科、MBA、EMBA和各个专业的硕士、博士项目吸引了海内外第一流的青年才俊。他们在这里成长为与时俱进的未来商业精英和领导者。我们的杰出校友遍布全球30多个国家，在世界各个大洲创业和工作，在众多不同的行业与职业成为翘楚和典范。为此，我们深感自豪！

在这个最美好的时刻，管理学院热忱欢迎您加入我们这个充满活力的大家庭——不论是作为学生、教师、员工还是朋友。让我们共同见证学院未来的加速发展，见证暨南商科的盛名在全球发扬光大！

Welcome to the School of Management, Jinan University. As we are celebrating the 110th anniversary of Jinan, academic disciplines in business and management at Jinan have maintained a century-long tradition of excellence. A pioneer in China's business education, the School of Management has been growing in prestige and influence in every aspect of teaching, research and social services.

The School has been dedicated to refining and integrating the wisdom of Chinese management into modern business practice and fostering future business leaders with excellent insights into Chinese culture as well as globalized economy. Our strategies and actions are all directed toward this mission. With a focus on the relevance of teaching and research to practice, the School has been striving to become a preeminent international school of business.

The School is proud to be the home of 137 faculty members, 73 staff and about 5000 undergraduate and graduate students. Our undergraduate, MBA, EMBA, Masters' and Ph.D. programs attract first-rate students and educate them to become leaders to address the challenges and opportunities facing business and society today. Our alumni represent more than thirty countries, serve in all continents in the world, and lead in many different industries and professions.

There has never been a better time to become part of the School's distinctive community as a student, faculty, staff, supporter or friend. You will be sure to witness further accelerated growth in the School's prestige and influence around the globe.

程仕军教授 暨南大学管理学院院长
Shijun CHENG,
Dean and Professor School of Management

使命

融合、提炼中华管理智慧，为世界培养熟谙中华文化的管理精英

Mission Statement
The School is committed to refining and integrating the wisdom of Chinese management into modern business practice, and fostering future management leaders with excellent insights on Chinese culture as well as globalized economy

愿景

致力于成为卓越的国际化商学院

Vision
The School of Management strives to be a preeminent international business school

核心价值观

忠信笃敬，知行合一，自强不息，和而不同

Core values
Loyalty, Sincerity, Integrity, Respect, Unremittingness, Inclusiveness, and Upholding unity of Knowledge and Practice

欢迎加入我们
WELCOME TO
JOIN US



左起：易余胤副院长、翁作敏副书记、卫海英书记、李东辉执行院长、吴菁副院长、邓地院长助理

目录/ Contents

- 02 寄语/Dean's Message
- 04 管理学院/About the School
- 06 学系/Departments
- 08 师资/The Faculty
- 12 项目/Programs Portfolio
- 15 教学科研/Teaching & Research
- 18 国际交流与认证/International Exchange and Accreditation
- 20 社会服务/ Social Service
- 21 学生/Students
- 22 校友/Alumni



About the School 管理学院

暨南大学成立于1906年，是著名的华侨学府，也是国家面向21世纪重点建设的大学之一。

“始有暨南，便有商科”，暨南大学是我国最早开展商科教育的国立高等学府之一，商科教育是1918年由中国著名的教育家黄炎培先生（1949年成为中华人民共和国第一任副总理）创办。建国以后，暨南大学管理学科得到不断发展。1998年，学校整合工商管理、公共行政管理和管理科学与工程等学科的资源，成立了管理学院，使暨南大学管理学科的优势得到了充分的发挥。2005年以来，学院大力推进实体化建设，学科体系更加完善，办学水平又上了一个新的高度，在国内外的知名度和美誉度逐渐提高。

2015年开始，暨南大学启动并将持续大力推进高水平大学建设。学院作为学校高水平大学建设的重要组成部分，将进一步提升科研和教学能力，增强国际化发展水平，致力于成为卓越的国际化商学院。

Jinan University was established in 1906, one of the oldest universities, and the “211” key national university in China.

Jinan University, one of the national higher education providers, initiated business discipline as early as its inception. Mr. HUANG Yanpei, a well-known educator, who became the first vice prime minister, facilitated the opening of business discipline in 1918.

The School integrated business administration, public administrative management, management science and technology and the School of Management came into being in 1998.

Jinan University initiated the high-level university development scheme in 2015. School of Management will constantly enhance research and teaching capability, strengthen internationalization, striving to be a preminent international business school.

1918

暨南大学开设商科，是我国最早开展商科教育的国立高等学府之一。

Established business discipline, one of the pioneer national institutes offered business education in China

1925

“中国现代会计教育之父”潘序伦先生创立了暨南大学的会计系。

Dr. Xunlun Pan, the Father of modern Chinese accounting education, founded the Department of Accounting

1986

1986年，在黄德鸿教授，云冠平教授的带领下，企业管理系成功申报华南地区第一个经济学博士学位授予点。

The Department of Business Administration was successfully conferred the first doctoral degree of Economics in South China under the leadership of Professor HUANG Dehong and YUN Guanpin .

1993

开设MBA教育，成为华南地区最早的开办MBA教育的院校之一

Set up MBA program, one of the earliest institutes offering the program in South China

1998

暨南大学管理学院成立

School of Management at Jinan University established

2002

成为中国第一批开展高级管理人员工商管理硕士（EMBA）学位教育的试点高校，正式开办EMBA项目。

Launched EMBA program, one of the earliest institutes offering EMBA program in China

2011

作为暨南大学第一个全英文授课的研究生项目，华商MBA项目开设并招生。项目从一开始就具有高度的国际多元化。

As the first English-taught post-graduate program at Jinan University, Si MBA Program initiated, with highly-internationalized diversity.

2012

“工商管理”一级学科被评为广东省重点学科，并位列最高等级的攀峰重点学科计划

Business Administration was chosen in the Guangdong Province Panfeng Key Discipline Project

2012

经济管理实验教学中心被评为“十二五”国家级实验教学示范中心

The Economics and Management Experimental Teaching Center was named the National 12th Five-year Plan Experimental Teaching Demonstration Center

2016

作为中国内地第5所通过AMBA认证的商学院，2016年再次通过AMBA认证

The School was initially accredited in 2011, making it the 5th business school accredited by AMBA in mainland China and was re-accredited in 2016.

Departments 学系

Department of Business Administration 企业管理系



Since
创立于 **1921**

早在1921年，暨南大学便创办了工商管理学科，在老一辈经济学家黄德鸿、赵元浩等的带领下，经过企管人十几代人的努力，现已形成完整的学科体系。企业管理系是华南地区第一个获得博士学位授予权的单位，目前设有企业管理、组织行为与人力资源管理、管理科学与工程三个博士点；企业管理、管理科学与工程、应用心理学三个科学学位硕士点；工业工程（ME）、工程管理（MEM）两个专业学位硕士点；工商管理、物流管理和人力资源管理三个本科专业。企业管理系以海纳百川的胸怀，迎接海内外的各层次学子，以严谨治学的精神，培育服务社会的精英。

Jinan University established business administration in 1921. The Department has comprehensive and sophisticated discipline system with the joint endeavor of generations. The Department was the first academic unit which was conferred doctoral degree in South China. The Department attracts students both at home and abroad and develops future responsible elites who serve the society. Currently, it has three doctoral programs, three academic master programs, two professional master programs and three bachelor programs.

Department of Accounting 会计学系

Since
创立于 **1925**

1925年，会计学系由“中国现代会计学之父”潘序伦博士创办于上海，是我国最早在大学中设立的会计专业之一，中国许多会计学著名学者（如潘序伦、杨汝梅、朱国璋、王澹如等）都曾先后任教于暨南大学会计学系。长期以来，会计学系秉承着“面向海外，面向港澳台”的办学方向，一直以五个“第一”而闻名于华南地区，即第一个在华南地区率先成立会计学系，历史最悠久；第一个开始招收会计学本科生；第一个拥有会计学硕士学位授予权；第一个拥有会计学博士学位授予权；第一个面向港澳台及海外地区招收会计硕士和博士生。

The Department of Accounting was established by Dr.PAN Xulun, the great master of China's modern accounting in Shanghai early in 1925, which was one of the first universities offering accounting major. Many famous scholars committed to teaching in Jinan University in history. The department has many special features that can be proud of. The accounting department was established prior to its counterparts in South China. The first one that recruits undergraduates majoring in accounting. The first one which is conferred the master and doctoral degree in accounting. The first one that enrolls postgraduates and Ph.D students from Hongkong, Macao, Taiwan and beyond.

Department of Marketing 市场学系

Since
创立于 **1978**

暨南大学市场学系的前身是暨南大学商学系。秉承商科百年人文传统和深厚学术底蕴，暨南大学商学系在改革开放之初就率先开设市场营销专业，是国内最早讲授和研究市场营销管理的专业化教学和研究单位。在开放之初就率先开设的营销类课程，由何永祺、张永安、罗国民、傅汉章等一批国内知名教授主讲，为中国市场营销学科的发展做出了重要的贡献。

The Marketing department is established upon the Business Department which had a long history. As early as the Reform and Opening Up of China, Jinan University initiated marketing major, making it the first to teach and do research on marketing management among its counterparts. Many well-known professors contributed to the development of the discipline in China.

As the pioneer of Tourism Management in Guangdong, the Department of Tourism, opened early in 1986, offers a range of bachelor to doctoral programs. Also, the Tourism Research Institute and the Tourism Planning and Design Institute with the majority members from the Department were established.

The Department is the first academic unit to obtain the Professional Master of Tourism Management (MTA) admission in China. MTA was officially authorized by Ministry of Education in 2010, which aims to cultivate application-oriented professionals in tourism management field.

Department of Tourism Management 旅游管理系

Since
创立于 **1986**

创办于1986年的旅游管理专业是广东省最早设立的同类专业。旅游管理系目前拥有从学士、硕士到博士的完整培养体系。同时，旅游管理系设有旅游研究所，并以该系教师为主体成立了旅游规划研究院。旅游管理系是全国首批获得旅游管理专业硕士（MTA）招生权的学系。MTA由教育部于2010年正式批准设置，旨在培养高层次应用型旅游专门人才的专业硕士教育项目。



The Faculty 师资

学院拥有强大的师资阵容，共有专职教师137人（其中有博士学位教师113人；教授职称52人、副教授职称58人；博士生导师44人、硕士生导师55人）。

为了丰富学院的师资队伍，学院还聘请校外知名的学者和业界优秀人士作为兼职讲师或客座教授。

The School has a total of 137 full-time teachers (including 113 doctoral degree teachers; Professor title 52, associate professor title 58; doctoral tutor 44, master tutor 55). In order to diversify the faculty, the School of Management has also invited outside renowned scholars and excellent management practitioners in the industry as part-time lecturers or visiting professors.



Department of Business Administration 企业管理系

(按姓氏拼音排序)

陈晓曦 讲师，博士 人力资源管理 Chen Xiaoxi Lecturer, Ph.D. Human Resource Management	李从东 教授，博士 工业工程学 Li Congdong Professor, Ph.D. Industrial Engineering	Supply Chain Management	Wei Ying Associate Professor, Ph.D. Purchasing and Supply Chain Management	Human Resource Management
成达建 讲师，博士 管理学 Cheng Dajian Lecturer, Ph.D. Management	李进一 副教授 工商法，管理伦理 Li Jinyi Associate Professor Industrial and Eommercial Law, Management Ethics	彭海珍 讲师，博士 国际企业管理 Peng Haizhen Lecturer, Ph.D. International Business Management	吴菁 副教授，博士 战略管理 Wu Jing Associate Professor, Ph.D. Strategic Management	张健斌 副教授，博士 市场营销、服务营销 Zhang Jianbin Associate Professor, Ph.D. Marketing Management, Services Marketing
戴良铁 教授，博士 组织行为学 Dai Liangtie Professor, Ph.D. Organizational Behavior	李相银 教授，博士 战略管理 Li Xiangyin Professor, Ph.D. Strategic Management	苏晓华 教授，博士 创业管理 Su Xiaohua Professor, Ph.D. Business Management	吴三清 副教授，博士 人力资源管理、组织行为学 Wu Sanqing Associate Professor, Ph.D. Human Resource Management, Organizational Behavior	张耀辉 教授，博士 产业经济学 Zhang Yaohui Professor, Ph.D. Industry Economics
樊刚 讲师，博士 管理经济学 Fan Gang Lecturer, Ph.D. Managerial Economics	李方君 副教授，博士 人力资源 Li Fangjun Associate Professor, Ph.D. Human Resource	孙先锡 副教授 运营管理 Sun Xianjin Associate Professor Operations Management	夏洪胜 教授，博士 管理决策 Xia Hongsheng Professor, Ph.D. Management Decisions	郑江波 副教授，博士 物流管理 Zheng Jiangbo Associate Professor, Ph.D. Logistics Management
郝英奇 教授，博士 运筹学 Hao Yingqi Professor, Ph.D. Operations Research	林福永 教授，博士 系统工程理论与方法 Lin Fuyong Professor, Ph.D. Systems Engineering Theory and Method	山峻 副教授，博士 供应链与运营管理 Shan Jun Associate Professor, Ph.D. Supply Chain and Operation Management	徐咏梅 教授，博士 运筹学 Xu Yongmei Professor, Ph.D. Operations Research	周丽虹 讲师，博士 物流管理 Zhou Lihong Lecturer, Ph.D. Logistics Cost Management
胡军 教授 产业经济学 Hu Jun Professor Industry Economics	凌文铨 教授 组织行为学 Ling Wenquan Professor Organizational Behavior	佟瑞 副教授 项目管理 Tong Rui Associate Professor Project Management	杨从杰 副教授，博士 人力资源管理 Yang Congjie Associate Professo, Ph.D. Human Resource Management	朱锋 副教授，博士 战略管理 Zhu Feng Associate Professor, Ph.D. Strategic Management
胡东波 副教授，博士 管理信息系统 Hu Dongbo Associate Professor, Ph.D. Business Information System	刘潇 副教授，博士 管理信息系统 Liu Xiao Associate Professor, Ph.D. Management Information System	王虹 副教授，博士 组织行为学 Wang Hong Associate Professor Organizational Behavior	杨东进 副教授，博士 战略管理 Yang Dongjin Associate Professor, Ph.D. Strategic Management	朱瑜 副教授，博士 社会心理学 Zhu Yu Associate Professor, Ph.D. Social Psychology
黄健 讲师，博士 人力资源管理 Huang Jie Lecturer, Ph.D. Human Resource Management	刘汉民 教授，博士 管理经济学 Liu Hanmin Professor, Ph.D. Managerial Economics	王霄 教授，博士 管理信息系统 Wang Xiao Professor, Ph.D. Management Information System	叶茂林 教授，博士 组织行为学 Ye Maolin Professor, Ph.D. Organizational Behavior	朱帮助 教授，博士 能源经济与气候政策 Zhu Bangzhu Professor, Ph.D. Energy Economy and Climate Policy
黄伟力 副教授，博士 管理经济学、宏观经济学 Huang Weili Associate Professor, Ph.D. Managerial Economics, Macro-economics	刘耀中 教授，博士 人力资源管理 Liu Yaozhong Professor, Ph.D. Human Resource Management	王国庆 教授，博士 生产运营与物流管理 Wang Guoqing Professor, Ph.D. Production Operation and Logistics Management	易余胤 教授，博士 供应链管理，物流管理 Yi Yuyin Professor, Ph.D. Supply Chain Management, Logistics Management	左小德 教授，博士 项目管理 Zuo Xiaode Professor, Ph.D. Project Management
孔小文 教授，博士 财务管理 Kong Xiaowen Professor, Ph.D. Financial Management	罗磊 讲师，博士 商务谈判 Luo Lei Lecturer, Ph.D. Business Negotiation	王惠芬 教授，博士 企业资源计划 WANG Huifen Professor, Ph.D. ERP	严鸣 教授，博士 人力资源管理，组织行为学 Yan Min Professor, Ph.D. Human Resource Management, Organization Behavior	
李爱梅 教授，博士 组织行为学 Li Aimei Professor, Ph.D. Organizational Behavior	欧锦文 教授，博士 供应链管理 Ou Jinwen Professor, Ph.D.	王玮 教授，博士 管理信息系统 Wang Wei Professor, Ph.D Information Management System	张彩虹 副教授，博士 人力资源管理 Zhang Caihong Associate Professor, Ph.D.	
		魏莹 副教授，博士 采购与供应链管理		

The Faculty 师资

Department of Accounting 会计学系

白 华 教授，博士 会计学基础、会计制度设计、财务管理 Bai Hua Professor, Ph.D. Basic Accounting, Accounting System Design, Financial Management	Financial Management, Cost Management Accounting	罗绍德 教授 财务会计，财务管理 Luo Shaode Professor Financial Accounting, Financial Management
程仕军 教授，博导 管理控制与公司治理 Cheng Shijun Professor, Ph.D Management Control and Corporate Governance	黄力平 副教授 金融会计、会计学基础 Huang Liping Associate Professor Financial Accounting, Basis of Accounting	罗淑贞 副教授 财务管理、资产评估 Luo Shuzhen Associate Professor Financial Management, Assets Appraisal
陈灿 讲师，博士 财务会计实证研究 Chen Can Lecturer, Ph.D Empirical Study on Financial Accounting	黄微平 副教授，博士 会计信息系统 Huang Weiping Associate Professor,Ph.D. Accounting Information Systems	刘莎莎 讲师，博士 公司财务、行为金融 Liu Shasha Lecturer, Ph.D Corporate Finance, Behavior Finance
丁友刚 教授，博士 管理会计、高级财务管理 Ding Yougang Professor, Ph.D. Management Accounting, Senior Financial Management	黄文峰 教授，博士 财务管理 Huang Wenfeng Professor, Ph.D. Financial Management	毛 铮 副教授 会计学基础、中级财务会计 Mao Zheng Associate ProfessorBasis of Accounting, Intermediate Financial Accounting
董毅华 副教授 财务学原理、高级财务管理 Dong Yihua Associate Professor Principles of Finance, Advanced Financial Management	江 伟 教授，博士 资本运营与财务管理 Jiang Wei Professor, Ph.D. Capital Operation and Financial Management	潘敏虹 副教授 审计理论 Pan Minghong Associate Professor Auditing Theory
窦欢 讲师，博士 公司财务与公司治理、审计	李东辉 教授，博士 公司财务管理、股东结构、国家宏观法律法规与机构制度	齐 珺 讲师，博士 高级管理会计、中级财务会计 Qi Jun Lecturer,Ph.D. Advanced Management Accounting, Intermediate Financial Accounting
Dou Huan Lecturer, Ph.D Corporate Finance and Governance, Auditing	Li Donghui Professor, Ph.D Corporate Finance Management, Shareholder’ s Structure, National Macro Laws and Regulations, Institutional System	饶品贵 教授，博士 会计信息与资本市场 Rao Pinggui Professor, Ph.D. Accounting Information and Capital Markets
樊 莹 副教授 财务管理 Fan Ying Associate Professor Financial Management	黎文靖 教授，博士 资本运营与财务管理 Li Wenjing Professor, Ph.D. Capital Operation and Financial Management	沈洪涛 教授，博士 财务管理 Shen Hongtao Professor, Ph.D. Financial Management
郭葆春 副教授，博士 中级财务会计 Guo Baochun Associate Professor,Ph.D. Intermediate Financial Accounting	卢 馨 教授，博士 会计学、财务管理 Lu Xin Professor, Ph.D. Accounting, Financial Management	石本仁 教授，博士 会计学 Shi Benren Professor, Ph.D. Accounting
韩 晴 讲师，博士 国际会计、基础会计 Han Qing Lecturer International Accounting, Basic Accounting	罗其安 副教授 审计学；财务管理 Luo Qi'an Associate Professor Auditing, Financial Management	石水平 副教授，博士 中级财务会计、审计 Shi Shuiping Associate Professor, Ph.D. Intermediate Financial Accounting, Auditing
胡玉明 教授，博士 财务管理；成本管理会计 Hu Yuming Professor,Ph.D.		熊 剑 教授，博士 财务管理与管理会计、统计

宋献中 教授，博士 财务管理与资本运营 Song Xiangzhong Professor, Ph.D. Financial Management and Capital Operation	理论与方法 Xiong Jian Professor, Ph.D. Financial Management and Management Accounting, Statistical Theory and Methods	徐艳萍 讲师，博士 审计师行为与审计质量，公司治理，分析师行为 Xu Yanping Lecturer, Ph.D Audit Behavior and Quality, Corporate Governance, Analyst Behavior
苏月中 副教授，博士 公司财务、税务会计 Su Yuezhong Associate Professor, Ph.D. Financial Affairs of The Company; Tax Accounting	杨荣彦 副教授 企业财务管理 Yang Rongyan Associate Professor Enterprise Financial Management	易 兰 副教授，博士 国际金融、高级财务管理理论与实务 Yi Lan Associate Professor, Ph.D. International Finance, Senior Financial Management Theory and Practice
谭 跃 教授，博士 财务管理 Tan Yue Professor, Ph.D. Financial Management	杨德明 副教授 博士 上市公司媒体治理 Yang Deming Associate Professor, Ph.D The Media Management of Listed Company	张 珊 副教授 税务会计、成本会计、税收筹划 Zhan Shan Associate Professor Tax Accounting, Cost Accounting; Tax Planning
谭小平 副教授，博士 初级财务会计、财务报表编制 Tan Xiaoping Associate Professor,Ph.D. Primary Financial Accounting, Preparation of Financial Statements	朱 滔 副教授，博士 公司财务和公司治理 Zhu Tao Associate Professor, Ph.D. Corporate Finance and Corporate Governance	曾亚敏 副教授，博士 财务会计、公司治理与审计 Zeng Yamin Associate Professor, Ph.D Financial Accounting, Corporate Governance and Auditing
王丹舟 教授，博士 财务会计 Wang Danzhou Professor,Ph.D. Financial Accounting		
王新华 副教授 中级财务会计；税务会计 Wang Xinhua Associate Professor Intermediate Financial Accounting, Tax Accounting	王红建 讲师，博士 资本市场财务与会计，宏观经济政策与微观企业行为 Wang Hongjian Lecture, Ph.D Finance and Accounting of the Capital Market, Macro-economic Policy and Micro-enterprise Behavior	
王淑贞 副教授 财务管理 Wu Zhanchi Associate Professor,Ph.D. Financial Management		
肖继辉 教授，博士 高级财务会计；财务报告编制 Xiao Jihui Professor, Ph.D. Advanced Financial Accounting, Preparation of Financial Reports		

Department of Marketing 市场学系

陈 思 副教授 市场营销 Chen Si Associate Professor Marketing Management	Liang Xinhong Associate Professor, Ph.D. Services Marketing	屈 援 副教授，博士 应用统计学 Qu Yuan Associate Professor, Ph.D. Applied Statistics	商务沟通、企业文化 Wu Deliang Lecturer Business Communication, Enterprise Culture
陈海权 教授，博士 全球供应链管理 Chen Haiquan Professor, Ph.D. Global Supply Chain Management	刘红艳 副教授，博士 品牌管理与消费行为 Liu Hongyan Associate Professor, Ph.D. Brand management, Consumer behavior	汤 胤 副教授，博士 管理信息系统 Tang Yin Associate Professor, Ph.D. Business Information System	杨德锋 教授，博士 品牌管理、市场研究 Yang Defeng Professor, Ph.D. Brand Management, The Market Research
胡矗明 副教授 供应链管理、网络营销 Hu Chuming Associate Professor Supply Chain Management, Network Marketing	黄 赞 讲师，博士 消费行为 Huang Zan Lecturer, Ph.D. Consumer Behavior	卫海英 教授，博士 应用统计学、市场研究 Wei Haiying Professor, Ph.D. Applied Statistics, Marketing Research	姚 琼 副教授，博士 市场研究 Yao Qiong Associate Professor, Ph.D. Marketing Research
梁新弘 副教授，博士 服务营销	潘 定 教授，博士 管理信息系统 Pan Ding Professor, Ph.D. Business Information System	叶生洪 副教授，博士 市场营销 Ye Shenghong Associate Professor, Ph.D.	张 泳 副教授，博士 服务营销 Zhang Yong Associate Professor, Ph.D. Services Marketing
			张计划 副教授，博士 市场营销 Zhang Jihua Associate Professor, Ph.D. Marketing Management
			周 宏 副教授，博士 市场营销、管理信息系统 Zhou Hong Associate Professor, Ph.D. Marketing Management, Management Information System

Department of Tourism Management 旅游管理系

傅云新 教授，博士 旅游市场营销、旅游服务管理 Fu Yunxin Professor, Ph.D. Tourism Marketing, Tourism Service Management	旅游景区管理，世界遗产保护与管理 Liang Mingzhu Professor Tourism Scenic Area Management, The World Heritage Protection and Management	刘 益 教授，博士 旅游经济与产业政策 Liu Yi Professor, Ph.D. Tourism Economy and The Industrial Policy	汪会玲 副教授，博士 旅游信息管理、旅游电子商务 Wang Huiling Associate Professor, Ph.D. Tourism Information Management, Tourism E-commerce
郭淳凡 副教授，博士 经济发展分析，旅游经济 Guo Chunfan Associate Professor, Ph.D. The Economic Development Analysis, Tourism Economy	梁彦明 讲师，博士 旅游市场营销、服务管理、品牌管理 Liang Yanming Lecturer, Ph.D. Tourism Marketing,Service Management,Brand Management	蒲 阳 讲师 旅游企业管理、旅游服务管理 Pu Yang Lecturer Tourism Enterprise Management, Tourism Service Management	温碧燕 教授，博士 服务营销与管理、旅游市场营销 Wen Biyan Professor, Ph.D. Service Marketing and Management, Tourism Marketing
胡欣悦 副教授，博士 服务管理、虚拟企业 Hu Xinyue Associate Professor, Ph.D. Service Management, The Virtual Enterprise	廖卫华 副教授，博士 旅游企业管理，旅游开发与 管理 Liao Weihua Associate Professor, Ph.D. Tourism Enterprise Management, Tourism Development and Management	王 华 副教授，博士 旅游地理、旅游资源开发与规划 Wang Hua Associate Professor, Ph.D. Tourism Geography, Tourism Resources Development and Planning	文 吉 副教授，博士 旅游企业管理（酒店管理） Wen Ji Associate Professor, Ph.D. Tourism Management(Hotel Management)
梁明珠 教授			文 彤 副教授，博士 城市发展与城市旅游 Wen Tong Associate Professor, Ph.D. Urban Development and Tourism
			朱 丽 讲师，博士 区域可持续发展 Zhu Li Lecturer, Ph.D. Regional Sustainable Development

产业技术经济与管理研究中心

汤勇力 教授，博士 技术与创新管理 Tang YongliAssociate Professor, Ph.D. Technology and Innovation Managem ent	王斌会 教授，博士 数据挖掘与统计分析、过程控制与质量管理 Wang Binhui Professor, Ph.D. Data Mining and Statistical Analysis; Process Control and Quality management
王平 副教授 能源经济与气候政策、项目投融资管理 Wang Ping Associate Professor,Energy Economy and Climate Policy,Project Investment and Financial Management	

经济管理实验教学中心

李斌 教授，博士 行为决策与消费心理、组织行为与管理心理 Li Bin Lecturer, Ph.D. Behavioral Decision Making and Consumer Psychology, Organizational Behavior and Management Psychology
--

企业发展研究所

骆紫薇 讲师，博士 服务品牌化、企业社会责任与伪善、消费者行为 Luo Ziwei Lecturer, Ph.D. service brand and branding, corporate social responsibility and hypocrisy, customer behavior

投资管理与技术经济研究中心

吴恒煜 教授，博士 金融衍生品定价 Wu Hengyu Professor, Ph.D. Financial Derivatives Pricing

Program Portfolio
项目

秉承学校悠久的商科教育传统，学院建立了完整的学科体系，提供多种学术和培训的课程，适合本科、研究生以及企业高层管理者报读。

The School offers a wide range of academic and development programs in business education. It is recognised as a pioneer in areas including Accounting, Management, Tourism Management and more.

学术项目 Academic Programs

学士项目 Bachelor' s Programs	工商管理 物流管理 人力资源管理 会计学 财务管理 市场营销 电子商务 旅游管理	Business Administration Logistics Management Human Resource Management Accounting Financial Management Marketing E-business Tourism Management
------------------------------	---	---

科学学位硕士研究生项目 Academic Master' s Programs	企业管理 会计学 管理科学与工程 应用心理学 旅游管理 技术经济及管理 国际商务 财务管理	Business Administration Accounting Management Science and Engineering Applied Psychology Tourism Management Technical Economics and Management International Business Financial Management
--	--	---

专业学位硕士研究生 Professional Master' s programs	高级管理人员工商管理硕士 工商管理硕士 会计专业硕士 审计硕士 工程管理硕士 工程硕士 旅游管理硕士	EMBA MBA MPAcc MAud MEM ME MTA
--	--	--

博士研究生 Doctoral Programs	企业管理 会计学 财务管理 管理科学与工程 旅游管理 技术经济及管理 组织行为学与人力资源管理	Business Administration Accounting Financial Management Management Science and Engineering Tourism Management Technical Economics and Management Organizational Behaviour and Human Resource Management
----------------------------	---	---

MBA
工商管理硕士

1993年，暨南大学成为华南地区最早开办MBA教育的院校。以暨南大学商科教育传统与优势，MBA项目旨在以独特的中华文化视角，向来自海内外的学生传授中华管理文化和商业实践知识。目前，我们开设了在职MBA项目和全日制MBA项目。其中，在职项目以中文授课，授课地点分别在广州、深圳、珠海；全日制项目则以英文授课，具有高度国际多元化，授课地点在广州本部。

500多名在读学生来自32个国家和地区

More than 500 current students representing 32 countries and regions

“EMBA”是“高级管理人员工商管理硕士”的英文缩写，是国际流行的高级管理人员在职教育。2002年，经国务院学位办批准，作为我国首批开展高级管理人员工商管理硕士(EMBA)学位教育的试点院校之一，暨南大学管理学院正式开办EMBA项目，并设立EMBA教育指导委员会。EMBA项目旨在培养具有中华文化认同感和社会责任感的现代高端管理精英。

Launched in 2002, EMBA Program is a part-time program targeting executives. The program aims at cultivating modern senior managers who appreciate Chinese culture and have good sense of social responsibility, integrate modern management concept into practice in China, and have awareness of sustainable innovation.

中国内地首批EMBA项目之一

One of the first EMBA programs in mainland China

Jinan University launched MBA programs in 1993, which was one of the first universities offering MBA programs in South China. With tradition and advantage in business disciplines at Jinan University, MBA Programs have been aimed at offering Chinese managerial culture and business practical knowledge for both domestic and overseas students, with unique Chinese cultural perspectives.

Currently, we provide part-time MBA program and full-time MBA program. Part-time program is taught in Chinese, and students can have courses in Guangzhou, Shenzhen, Zhuhai. With highly-internationalized diversity, full-time students are studying in English at Guangzhou-shipai campus.

EMBA
高级管理人员
工商管理硕士



EDP 高层管理者 培训项目

EDP 中心根据不同管理人员的实际需求，开设各项特色培训项目包含暨南大学总裁研修班项目、MBA职业经理人研修班项目，杰出校友高级研修班项目以及不同类型的企业及政府内部培训班，为企业家和政府高层管理人员全面提升搏击商海的综合管理才能和现代政府的治理能力，培养具有战略眼光、求实创新及具有国际视野的优秀管理人才。

EDP Education Center offers different programs, catering actual demands of the trainees. It consists of DBA(Doctor of Business Administration), Top-MBA, and programs aiming at personnel in governments and corporations, which cultivate future leaders with innovate thoughts, social responsibility awareness, global vision, and comprehensive problem-solving capabilities in real business world settings.

近10年培训超过
17215 人次
enrolment in EDP in last 10 years



Teaching & Research 教学科研

本科教育坚持“以学生为本”的理念，积极探索校企联合培养新模式，主动构建有效的内部质量保证体系，促进教学水平的持续提高。

Undergraduate education adheres to the "student-oriented" concept, and actively explores the new model of joint cultivation between the university and corporations, takes the initiative to build an effective internal quality assurance system, and promotes the continuous improvement of teaching standards.

教学团队/Teaching Teams

国家级 会计学教学团队	National-level: Accounting
省级 财务管理教学团队 工商管理类实践教学团队 市场营销教学团队 人力资源管理教学团队 会计学案例开发教学团队	Provincial-level: Financial Management Business Administration Practice Marketing Human Resource Management Accounting Case Development Teaching

精品课程

级别	课程名称
国家级	知识创业及行动--大学生创业基础
国家级	财务学原理
国家级	基础会计学
国家级	成本管理会计
国家级	财务学原理
国家级	基础会计学

国家级规划教材

“十二五”规划教材	多元统计分析及R语言建模（第二版）
“十二五”规划教材	实用运筹学
“十二五”规划教材	财务学原理
“十二五”规划教材	会计系列教材
“十一五”规划教材	现在财务会计原理与实务

国家级大学生实践教学基地

暨南大学—广百集团营销管理实践教育基地
暨南大学—广州地铁工商管理类实践教育基地
暨南大学—德勤华永会计师事务所会计实践教育基地

教改项目

国家级	人才培养模式创新实验区	财会学术精英人才培养模式创新实验区
国家级	专业综合改革项目	卓越财会精英人才培养计划

实验室/Laboratory

国家级实验教学示范中心： 经济管理实验教学中心 广东省哲学社会科学重点实验室： 神经管理学实验室	National Experimental Teaching Demonstration Center: Economic Management Experimental Teaching Center Guangdong Provincial Key Laboratory of Philosophy and Social Sciences: Neuroscience Management Laboratory
---	---

国家级特色专业
工商管理类



省级教学名师
熊剑
Outstanding teachers
at provincial level: Xiong Jian



省级教学名师
张耀辉
Outstanding teachers
at provincial level: Zhang Yaohui



Teaching & Research
教学科研

近三年来，学院教师出版学术著作及教材90余部，发表论文近730余篇，其中在中文权威刊物发表及被SSCI/SCI 等国际权威索引收录外文期刊论文102篇。

2013-2015年学院教师参与的科研项目及课题	
国家自科和国家社科项目	20项
省部级科研项目	20项
横向课题	105项

企业发展研究所	Enterprise Development Institute
人力资源管理研究所	Institute of Human Resource Management
财务与会计研究所	Finance and Accounting Research Institute
现代流通研究中心	Modern Circulation Research Centre
商务智能研究中心	Business Intelligence Research Centre
旅游研究所	Tourism Research Institute
旅游规划设计研究院	Tourism Planning and Design Institute
战略管理研究中心	Strategic Management Research Centre
领导行为研究中心	Leadership Behaviours Research Centre
系统工程研究所	Institute of Systems Engineering
经济管理实验中心	Economic and Business Laboratory Centre
广州区域低碳经济研究基地	Guangzhou Regional Low-carbon Economic Research Base



During the past three years, the faculty of the School of Management has published more than 90 academic books and teaching materials and produced nearly 730 academic papers. Among them, 102 papers were published in high impact factor Chinese periodicals and Journals and also published in international Journals with index in SSCI/SCI.

In 2013-2015, the faculty members at the School participated in 20 projects of the National Science Fund and the National Social Science fund. Also, the faculty took part in 20 scientific research projects at the provincial or ministerial level; and 105 horizontal research and consultant projects.



近7年以来，学院教师共出版学术著作及教材100余部，发表论文1500余篇。

IN the past seven years, researchers at the School have published over 100 academic works or textbooks and more than 1,500 papers.



2013-2015年，学院教师参与的科研及咨询项目共159项，共获科研经费约3400 万元，其中国家自然科学基金和国家社科项目20项，省部级科研项目20项目，横向课题105项。

The faculty of the School of Management participated in 159 research and consulting projects from 2013 to 2015, among which 20 were national natural science and social science projects, 20 were provincial and ministerial research projects, and 105 were horizontal research projects.



国家级实验教学示范中心：
经济管理实验中心

National Experimental Teaching
Centre: Economic and Business
Laboratory Centre

广东省人文社会科学重点研
究基地：企业发展研究所

Key Research Base of Humanities and
Social Sciences of Guangdong
Province: Enterprise Development
Institute

International Exchange and Accreditation 国际交流

学院坚持走国际化合作办学的道路。与美国斯坦福大学、西北大学合作培养EMBA，与法国图卢兹商学院、荷兰伊拉斯姆斯大学、英国伯明翰大学、瑞典林雪平大学等10多个国际院校建立院际师生交换合作关系，管院学子的足迹遍及五洲四海。2011年，学院正式成为中国内地第5所通过AMBA认证的商学院，并成为EFMD、AACSB会员。2013年和2016年，学院分别通过AMBA再认证。2016年，学院成立认证与质量保障办公室，负责国内和国际认证专项工作。

The School sticks to the development path of internationalization. So far, it has established partnership in terms of faculty and students exchange with more than 10 international colleges and institutions, among which are Stanford University, Northwestern University, Toulouse School of Business, Netherlands Erasmus University, the University of Birmingham, Linkoping University, EDC Paris and etc. The School has an extensive alumni network spreading over the world. The School was successfully accredited by AMBA in 2011, making it the 5th business school in mainland China which passed the accreditation, and was re-accredited in 2013 and 2016 respectively. The School is in the process of AACSB accreditation and a membership of EMFD.

In 2016, the Accreditation and Quality Assurance Office was established, which is in charge of domestic and international accreditation.



- 01 2011，与英国特许公认会计师公会合作开办会计学（ACCA）本科专业
- 02 2012，西班牙巴利阿里群岛大学交换生与学生交流
- 03 2012，MBA学生交换到荷兰鹿特丹学习
- 04 2011，与图卢兹商学院合作推出DBA和旅游MBA项目
- 05 2012，第二届华商MBA开学
- 06 2011，缅华MBA项目在缅甸推出
- 07 2009，整合营销之父唐·舒尔茨教授访问学院
- 08 2012，承办中国会计学会环境会计专业委员会国际学术年会
- 09 2011，会计学课程获得澳洲会计师公会认证
- 10 2013，与日本名古屋商科大学合作开展学生交换
- 11 2013，承办英国皇家特许管理会计师公会的“2013商业精英国际挑战赛中国区决赛”
- 12 2011，与西安大略大学毅伟商学院合作案例开发和教学培训
- 13 2015年4月，赴美国坦帕参加2015AACSB全球年会
- 14 2014年，学院交换生赴波兰波兹南经济大学交换
- 15 2016年2月，学院交换生赴法国诺曼底高等商学院交换
- 16 2015年，与法国EDC Paris签订学生交换合作协议
- 17 2016年，与意大利萨兰托大学签订学生交换合作协议

Social Service
社会服务

管理学院通过形式多样的途径实践社会服务职能，除了采取联合办学、联合开展科研、向企业转让技术等多种形式积极为经济发展和社会服务进步。还更具特色的开展了慈善捐助与三下乡社会实践，志愿服务等活动，积极服务社会。

The School of Management undertakes social service through a variety of approaches. The School actively serves the economic development and society by means of applying joint run programs, joint research and transferring technology to corporations. The School also features charitable contributions, social practice in countryside and voluntary activities to serve the community.



捐建小学/Donated to build primary school



爱心助学/Charitable help in his study



本科实践基地/Undergraduates practice base



三下乡活动/go to the countryside to spread literacy and scientific knowledge and offer medical services



志愿服务基地的挂牌/The Voluntary Service Base



广州市职工职业生涯系列课程100场讲座/One hundred lectures on career development for employees in Guangzhou



籍过村扶贫调研/Poverty alleviation study in Ruoguo village



籍过村扶贫调研/Poverty alleviation study in Ruoguo village

Students
学生

多元化的学生背景促进了教与学的共同发展。截至2016年9月，管理学院共有在读学生4841名，包括本科学生2843名，硕士研究生1784名，博士生214名，其中45%的本科生是外招生，他们来自中国大陆以外的17个国家和港澳台地区。

The School has a diversified student group with different cultural background. As of September, 2016, the School has a total number of 4841 students, including 214 Ph.D, 1784 postgraduates, 2843 undergraduates. With 45% undergraduates from Hong Kong, Macau, Taiwan region and 17 countries.



2014年国际土风舞大赛/International Folk Dance Contest in 2014



SIMBA同学参观美的公司/SIMBA students visited factory and headquarter of Media Company



2016年管理学院“纪念青春 感恩母校”本科毕业生植树仪式/Undergraduates Tree Planting Ceremony



研究生系列讲座/A Series of Lectures for Graduates



会计学子荣获2015海峡两岸大学会计辩论赛冠军/The contestants from the Accounting won the champion in cross-straits accounting debating contest in 2015.



巅峰对决大赛企业参访/Corporate Visit



管理学院第二届本科生宿舍文化大赛/Undergraduates Dormitory Cultural Contest

Alumni 校友

校友组织

暨南大学校友具有爱国爱校的光荣传统，关心和支持母校的建设和发展。学院拥有遍布海内外的庞大校友网络。管理学院官方校友会（涵盖MBA联谊会、EMBA联合会、企管系在职研究生同学会、MPAcc校友联谊会、管理学院香港/澳门同学会等）汇聚校友精英，搭建校友网络资源平台，共建美好管院。

The Alumni Organization

The alumni of Jinan University have a glorious tradition of patriotism and support the construction and development of alma mater. The School of Management has an extensive network of alumni all over the world. The official associations of alumni of the School, have established alumni network platform to better develop the School of Management

校友企业/ The Alumni Enterprises



EMBA2008级校友杨子善企业“南方风机股份有限公司”上市敲钟/EMBA2008 alumnus Yang Zishan's enterprise Nanfeng Corporation listed bell



EMBA2011级校友林旺南企业“东莞市南兴家具装备制造股份有限公司”上市仪式/EMBA2011 alumnus Lin Wangnan's enterprise 'Dongguan Nanxing Furniture Machinery & Equipment Company Limited' listing ceremony



DBA2011级校友、EDP联合会会长曹鑫企业“中设正泰”挂牌新三板/DBA 2011 alumnus, the President of EDP Association Cao Xin's enterprises Guangdong Zhongshe Kingtang Technology Co.,LTD listed three new board.

校友捐赠

拳拳感恩心，殷殷校友情。管理学院历届校友铭记师恩，关心母校，情牵院系。多年以来校友们通过捐赠，扶掖后学，支持学院的发展与建设。

The Alumni Donations

The alumni of the School of Management have always been mindful of their teachers and concern for their alma mater. Over the years, the alumni have constantly supported the development and construction of the School through donations.



2011年5月18日，中惠熙元房地产集团有限公司董事长叶惠全先生作为暨南大学MBA联谊会会长向暨南大学捐赠30元现金用于支持第十二届中国MBA发展论坛暨第二届EMBA高峰论坛。
On May 18th, 2011, Mr.Ye Huiquan, the president of the Zovie Real Estate donated RMB300,000 to Jinan University in support of the 12th China MBA Development Forum and 2nd EMBA Summit Forum.



2016年6月16日，路翔投资有限公司董事长柯荣卿校友向学校捐赠1000万元人民币，设立“暨南大学路翔创新创业基金”。
On June 16th, 2016, Mr.Ke Rongqin, the Chairman of Lu Xiang Investment Co.,Ltd, donated RMB10,000,000 to the Lu Xiang Innovation and Entrepreneurship Fund of Jinan University.



暨南大学南校区蒙古包重建基金捐赠
The Ceremony of the mongolian yurt rebuilding donation in the south campus of Jinan University

校訓
忠信篤敬
何炳松書